

Intellectual Property And Innovation Management In Small Firms

by Robert A. Blackburn

Introduction : the intellectual property initiative / John Adams -- Small firms, innovation and intellectual property management : the context and a research . This book provides a wealth of original research on intellectual property management in small and medium sized enterprises, while also addressing the context . Intellectual property and innovation management in small firms - Prism Business Strategy and Governance of Intellectual Assets in Small . Intellectual property and innovation management in small firms. Book Intellectual Property and Innovation Management in Small Firms Routledge Studies in Small Business: Amazon.de: Robert Blackburn, R. Blackburn: Intellectual Property and Innovation Management in Small Firms . Inbunden, 2003. Pris 1969 kr. Köp Intellectual Property and Innovation Management in Small Firms (9780415228848) av Robert Blackburn på Bokus.com. Small Firms, Innovation, and Intellectual Property Management: The . Subject: Small business.; Industrial property Management.; Small business Technological innovations Great Britain.; Technological innovations Great Britain Intellectual Property And Innovation Management In Small Firms .

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