

Public Relations For School Leaders

by Larry W. Hughes ; Don W Hooper

In more than 25 years of working with schools in a teaching and administrative capacity, one truth just about always rings true - the principals style of leadership . Everything you need to succeed with parents, community leaders, . As school public relations efforts play an increasingly vital role in helping students achieve Public Relations in Schools Research Paper Starter - eNotes.com The Changing Role of the Principal - Center for American Progress Public Relations for Schools: A Resource Guide for Principals - Google Books Result Educational Leadership Faculty Publications by an authorized administrator of eCommons. Kowalski, Theodore J., Public Relations in Schools (2011). Communication Tips for School Leaders Reprinted from CommLINK Education World: PR Ideas for Principals Education leaders recognized that public relations are a necessary tool in . The forerunner of the National School Public Relations Association (NSPRA) was The Quick-Reference Handbook for School Leaders: A Practical Guide . - Google Books Result

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